


Breaking News

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Bill Rooney Studio and Lusive Decor Win Product Runway

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Modeled by Michelle Seminaris Bass of Lusive Decor, the company and Bill Rooney Studio took home the gold for this Chanel-inspired design.

NEW YORK—NEWH's New York chapter's event Product Runway paired 16 designers with 16 manufacturers to create one-of-a-kind couture. The event raised \$30,000 in scholarships for the group.

Judged by Raul Leal, CEO, Virgin Hotels; James Aguiar, fashion director, Modern Luxury; and Karen Daroff, president and principal in charge, design, Daroff Design Inc + DDI Architects, PC, the event was hosted by Drew de Carvalho, most recognizable as the voice of Foster's beer and ESPN International for the Southern Hemisphere.

Bill Rooney Studio and Lusive Décor took home the first place prize for its Chanel-inspired design. Second place was awarded to Wimberly Interiors and SICIS for its chic warrior look, while Stonehill & Taylor and Raydoor won the bronze with a frock inspired by Raydoor's sliding door and wall systems, modeled by Andrea Creighton.

Other design pairs that participated included AJC Design and MDC; BBG-BBGM and Artistic Tile; BG Studio International and Daisy Cake; DiGuiseppe Architect and Shaw Hospitality Group; Gene Kaufman Architect PC and iWorks; Gensler and Liquid Elements; HLW International and Hubbardton Forge; Krause + Sawyer and Trend MFG; Revamp Interior Design and Interface; Rockwell Group and Maya Romanoff; Rottet Studio and Koroseal; Virserius Studio and Costantini Design; and Wilson Associates and Couristan.

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